

## Press | Juxatpoz

### HOBAG

A self-described hit-the-open-road kinda gal, a girly-girl and a guys' girl, a vintage car buff, and a talented artist, Amy Stafford, better known as Peskyho, is giving hos everywhere a good name. Peskyho the company, currently located in Germany, is a paradigm of underground grassroots merchandising, with word of mouth acting thus far as the main means of disseminating Peskyho updates. As the company is just getting underway, only T-shirts are available on the website so far, but if you've held out this long for such rockin' threads, surely you can hang tight for a couple more months until the whole product line is out: shirts galore; spiffy racing jackets; cute undies; and intoxicating air fresheners (literally; Peskyho recommends saturating your very own with Jack Daniel's). Stafford is also cultivating a remarkable fine-art career with Peskyho's sister company, Blixa 6, producing embroidered album covers, satirical monograms, and ethereal photos. Just remember, kids, you heard about it here first.



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